

# PRINTEMPS

Paris, September 1st, 2020

## JEAN-MARC BELLAICHE APPOINTED CEO OF PRINTEMPS GROUP

The Supervisory Board of Printemps, announced today that Jean-Marc Bellaiche has been appointed Chief Executive Officer of Printemps group, effective October 1st, 2020.

“Le Printemps is an iconic institution with an amazing heritage and a tradition of innovation since its creation in 1865. I am really excited to participate to the development and success of this great company.” said Jean-Marc Bellaiche.

Graduated from Ecole Centrale de Paris and from INSEAD MBA, Bellaiche, 50 years old, is currently Chief Partnership and Strategy Officer at Contentsquare, French unicorn and global experience analytics leader.

Jean-Marc spent over 20 years at BCG - Boston Consulting Group. He was Senior Partner and Managing Director. Jean-Marc was also BCG’s Global Leader for the Luxury Fashion, Beauty and Department stores sector and co-led the digital sector within BCG retail practice. Jean-Marc was based in Paris, then San Francisco and relocated in New York since 2011.

In 2014, Jean-Marc joined Tiffany & Co as Senior Vice President of Strategy and Business Development, Officer and member of the Executive Committee. He boosted the non jewelry categories and accelerated globally the digital transformation of the brand.

The Supervisory Board of Printemps commented : “Building of his skills acquired through his years at Boston Consulting Group, Tiffany and Contentsquare, Jean-Marc is a seasoned executive with a unique multifaced experience that will help to relaunch growth and accelerate internationalization and digitalization of Printemps group”.

### **ABOUT GROUPE PRINTEMPS**

Founded in 1865 by Jules Jaluzot, Printemps group is one of France's leading fashion, luxury and beauty companies. The Group directly owns and operates 19 department stores in France. The Group is also present in lifestyle with eight Citadium stores and has become a key player in e-commerce with Citadium.com in 2012, Place des Tendances, the fashion and beauty e-commerce store acquired in 2013, and Made in Design, the European leader in online sales of designer furniture, lighting and decoration acquired in 2019.

With more than 3,500 brands and a total surface area of 180,000 sq meters, the Group has a turnover of €1.7 billion. Its 3,000 employees, driven by a unique sense of service and whose expertise is one of the pillars of the Group's success, welcome nearly 70 million visitors to its stores each year.

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