

M | les Margaret

PRESS RELEASE
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JFD reveals les Margaret 2020: The women who change the world!



From left to right: Afua Osei (She Leads Africa), Aline Muylaert (CitizenLab), Jacqueline Mukarukundo (Wastezon), Karen Vernet (Printemps.com), Vanessa Mungar (African Development Bank), Anastasia Mikova (co-director of Woman).

They are committed European and African entrepreneurs and intrapreneurs innovating for a better world. JFD reveals the 2020 Margaret, selected by an expert jury for les Margaret Awards 2020 that rewards digital women's creativity, innovation and boldness.

Clean tech, civic tech, inclusive tech or socio-economic impacts... les Margaret 2020 share a common desire to harness the best of digital to change and improve the daily lives of people worldwide. They address global issues and develop innovative solutions that echo the dynamism of today's women entrepreneurs and intrapreneurs, reflection of the JFD generation.

"For several weeks now, more than half of the world's population has been confined. As we prepare for a deconfinement overshadowed by the threat of an economic crisis, digital technology has proven during the crisis to be the solution to boost employment and build a fairer world. While women are still in a minority in the digital world, les Margaret, these role models are making a difference and are ready to lead a new generation in their wake: the JFD generation.", **Delphine Remy-Boutang, CEO the Bureau & JFD, President GEN France.**

Margaret Entrepreneur Europe 2020

Aline Muylaert, co-founder of [Citizen Lab](#), a ready to use platform for local authorities.

Margaret Entrepreneur Africa 2020

Jacqueline Mukarukundo, co-founder of the Rwandan Clean Tech [Wastezon](#), a mobile application that connects households and recycling industries to process waste in an environmentally friendly process.

Margaret Intrapreneur Europe 2020

Karen Vernet, E-Commerce Printemps.com development Director, for the new website [Printemps.com](#), a committed vision of Luxury Fashion-Creators resolutely inclusive, exclusive and caring.

Margaret Intrapreneur Africa 2020

Vanessa Mounzar, Director of the Gender, Women and Civil Society Department at the [African Development Bank](#), for the Global Gender Summit, whose objective is to share best practices and catalyze investments to accelerate progress on gender equality and women's empowerment in Africa and globally.

JFD also rewards **Anastasia Mikova** with the **jury special award**. Anastasia is a journalist and co-director of Woman, whose work has always focused on social and humanist topics.

Afua Osei is **Margaret of Honour**. She is a digital media entrepreneur, coach and co-founder of Motherland Mogul Media, that comprises digital platform She Leads Africa which reaches more than 700,000 women across the globe and SLAY Festival, the leading culture and innovation live experience with editions in Lagos, Nigeria and Johannesburg, bringing together more than 8,000 women

Anastasia and Afua receive these distinctions for all their actions in recent years in favour of a better representation, socio-economic and professional emancipation of women.

**Join les Margaret 2020 for exclusive live interventions,
on April 21, 2020 at 6pm (CET), on www.joinjfd.com and all our social media
[@JFDOfficiel](#), [@digitalwomensday](#), [Youtube JFD](#).**

Les Margaret Award is supported by all the partners of JFD, including: Groupe La Poste, Orange, L'Oréal, Microsoft France and Africa, Total, EDF, World Bank, PayPal, Adobe, Région Ile-de-France, Vitra, Transdev, Lenovo, Dentsu Aegis Network, Organisation Internationale de la Francophonie, Google, Dassault Systèmes...

MEDIAKIT: <http://bit.ly/MediaKit-lesMargaret2020>

About JFD

Created by the Bureau since 2013, JFD (Digital Women's Day) has been honoring and connecting women who are working to revolutionize the world through digital technology. JFD aims to inspire and encourage women to reveal themselves and to innovate. JFD is also a club founded in 2016. Active in Paris and since 2019 also in Libreville, Gabon, the club consists of a network of 400 influential women who meet throughout the year to share and develop their connections during exclusive conferences and events. In 2018, the Margaret Foundation was launched to support women's projects, including offering scholarships and training for young women wanting to pursue careers in the innovation sector and raise awareness of entrepreneurship from high school onward. In 2019 JFD published the "JFD Manifesto for an Inclusive Digital World" signed by major groups that have set annual targets favoring gender diversity and feminization of digital professions. www.joinjfd.com

Twitter, Instagram : @JFDOfficiel

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